



## **Dreaming of the Endless Sea with Ingrid Van der Wacht**

5 days profession oriented training for design students

**Time:** January 27-31, 2025

**Location:** [Nida Art Colony](#), E. A. Jonušo str. 3 Neringa LT-93127, Lithuania

### **WHO ARE WELCOME?**

All 2nd-4th year BA students from different design programs: product, graphic, fashion and interior design who sometimes feel lost in their career and would like to strengthen competences in portfolio creation, communication and self representation.

### **ABOUT THE TRAINING**

Are you a mission driven creative maker or a future designer? Then the Design Innovation Centre at Vilnius Academy of Arts & Dutch design connector Ingrid van der Wacht invites you to a magical mid-winter week workshop at Nida Art Colony. This training will have a hands-on, head-off, heart and guts on, super interactive approach.

Packed with personal leadership and collaboration tools, explorations and exchange of ideas, the activities are focused around design for a Circular & Biobased Society including economy & culture. This workshop overviews the creatives and designers

on a mission in the world today as well as the inspiration that comes from the worldwide creative community including yourself.

Language: English.

## **WHO IS INGRID?**

Ingrid van der Wacht is a conscious connector of Flourishing and Fairness. In her company *Factor I* she has developed nationally and internationally known design driven projects, demonstrating to the world the immense value of design for the development of a fair world. From 2002 Ingrid started working as a freelancer on a festival connecting and supporting designers - Dutch Design Week. Its' audience stretches from design professionals to innovative design driven companies and organisations, as well as enthusiastic believers and fans of design with a purpose. Topics Ingrid focuses on are: engagement through co-design, eco-consciousness, consultation.

## **WHY IS IT WORTH TO PARTICIPATE?**

- identifying your professional strengths and creating a plan for your mission
- learning to make an attractive portfolio & preparing for a job interview
- enhancing the knowledge about international design events scene
- strengthening communication skills
- getting to know current circular & biobased society trends
- probably finding new friends

## **WHAT TO BRING?**

1. laptop
2. notebook with a pen
3. reusable coffee/tea cup
4. your favourite tea
5. proper winter clothes (cozy sweater, non-slip shoes, puffer jacket, etc.), be creative and dress like an onion

## **PRICE**

Free

## **WHAT IS INCLUDED?**

- personalised content (the workshop is dedicated to a group not bigger than 15 people)

- 4 nights accommodation at Nida Art Colony (shared bedroom & shower) \*free for Vilnius Academy of Arts students, 16 EUR per night/person for others)
- bed linen and towels
- cleaning

### **WHAT IS NOT INCLUDED?**

- Travel to and from Nida Art Colony (some tips how to get there <https://nidacolony.lt/house/how-to-reach-nida-nac/>)
- Meals

### **HOW TO APPLY?**

Fill this [Google form](#)

Deadline: January 6th, 2025.

### **PRELIMINARY PROGRAMME**

#### **January 27, 2025 (Monday) Get to know each other**

15:00h Meeting, greeting and check in. Introduction of the event & the program, portfolios night

#### **January 28, 2025 (Tuesday) Get to know yourself**

Defining your different talents and identifying values. Game night.

#### **January 29, 2025 (Wednesday) Defining Missions for a flourishing future**

Breakfast at the seaside. Short pitch moments where the students will bring some inspiring stories.

#### **January 30, 2025 (Thursday) Future Actions Planing**

Define what is needed to complete and implement your plans. Rehearsal for Friday's presentation.

#### **January 31, 2025 (Friday) Final presentation and goodbyes**

Check out at 11:00h

### **WORKSHOP COORDINATOR**

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